

A close-up photograph of a butterfly's wings, showing vibrant orange, black, and white patterns. The wings are spread, and the background is a soft, out-of-focus mix of warm colors.

# **INTERSECT UNCONFERENCE 2024:**

A photograph of a wooden boardwalk or bridge leading through a dense forest. The path is flanked by lush green trees and foliage, and the lighting suggests a bright, sunny day.

# **INNOVATE OR STAGNATE**

A photograph of a bright sunburst or light flare against a dark blue background. The light rays are prominent, creating a sense of energy and focus.

# **EMBRACING NECESSARY CHANGES IN LIBRARY PRACTICES**

A photograph of a small green seedling with two leaves growing out of a mound of dark soil. The background is a soft, out-of-focus green, suggesting a natural setting.

**FRIDAY, OCTOBER 11TH, 2024**  
**BUFFALO & ERIE COUNTY PUBLIC LIBRARY-CENTRAL**  
**9:30 AM - 4:30 PM**



Western New York  
Library Resources Council  
Continuing Education Committee

# **INTERSECT UNCONFERENCE 2024 WELCOME!**

The purpose of INTERSECT is to facilitate a culture of co-learning among librarians and other interested professionals in the region by bringing people together to network and share ideas in an interactive, engaging , informal setting where participants determine the content.

Questions and suggestions may be directed to  
Caitlin Kenney, Reference & Research Services  
Coordinator [ckenney@wnylrc.org](mailto:ckenney@wnylrc.org) 716-633-0705 x115

Follow @wnylrc on Facebook, Twitter, & Instagram!

# INTERSECT UNCONFERENCE 2024 SCHEDULE

9:30-10:00 REGISTRATION--*1st FLOOR NEAR CAFE*

10:00-10:15 OPENING REMARKS--*CENTRAL MEETING ROOM*

10:20-  
11:20

Escape to the Library:  
Novel Engagement  
During Student  
Orientations  
*Central Meeting Room*

Automating  
Image Provision  
*Collections Gallery  
Conference Room*

Introduction to  
Artificial  
Intelligence  
*Tech Know Lab*

11:30-  
12:30

Passive Programming  
for All Ages  
*Collections Gallery  
Conference Room*

Niche is the Word:  
Get Genealogists Grooving  
in Your Computer Labs  
*Tech Know Lab*

12:30 - 1  
1:15 - 2:15

**LUNCH:** Central Meeting Room  
lunch provided by Lunch Box

**ACTIVITY:** Hands-on letterpress printing activity. See page 6 for more information.

**TOURS:** Explore Buffalo Downtown Anti-Slavery Tour or Central Library Special Collections Tour. See page 6 for more information.

2:20-  
3:20

Assistive  
Technology  
Petting Zoo  
*Central Meeting Room*

AI and Cataloging:  
The Good, the Bad,  
and the Ugly  
*Collections Gallery Conference  
Room*

3:30-  
4:30

UX 101:  
Getting Started with  
User Experience  
Research  
*Central Meeting Room*

Adult Programming:  
Let's Talk!  
*Collections Gallery Conference  
Room*

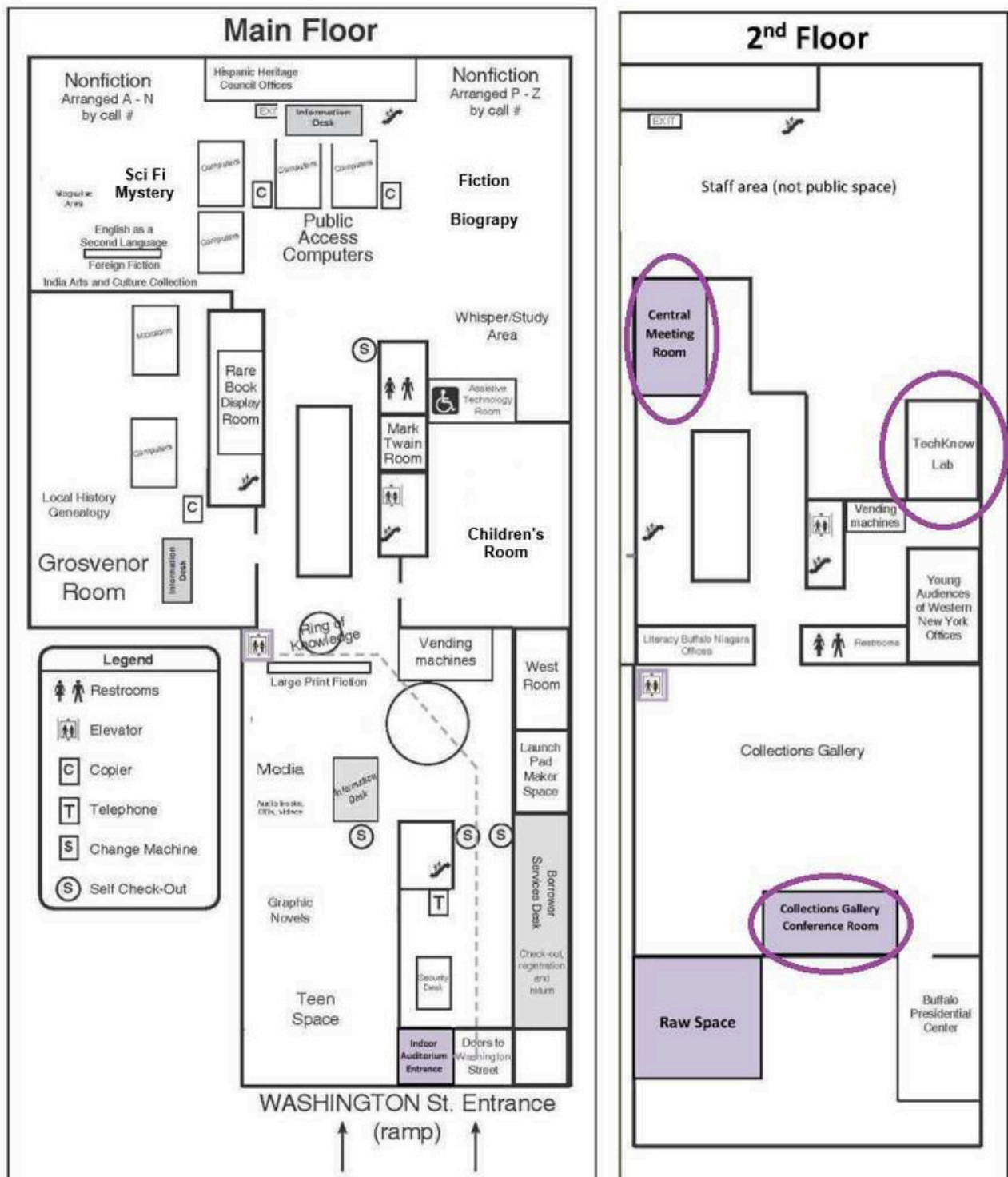
4:35-4:45 CLOSING REMARKS & RAFFLE--*CENTRAL MEETING ROOM*



# INTERSECT UNCONFERENCE 2024 MAP



Rooms we are using



# INTERSECT UNCONFERENCE 2024

## SESSION DESCRIPTIONS

### **Escape to the Library: Novel Engagement During Student Orientations**

**10:20 am - Central Meeting Room**

*Jessica R. Hollister and Molly K. Maloney*

Tired of your library orientation presentation? Your students might be too. As needs and behaviors of incoming students change, so too must the style of library engagement in order to build the necessary relationships to support their academic and future professional careers. Enter the escape room library orientation! This adaptable escape room format engages students and fosters a positive relationship with them. Join us to learn how to create your own, gather some experienced tips on facilitation, and see if you are quick enough to Escape to the Library! We will run a live escape room where you will be encouraged to work in pairs or small groups, utilizing your own mobile devices or laptops — whichever is on hand. After all teams have escaped, we will debrief on your experience playing through the exercise and answer any questions you may have on the format or adapting to new contexts.

### **Automating Image Provision**

**10:20 am - Collections Gallery Conference Room**

*Cynthia Van Ness*

Libraries, historical organizations & archives have vintage images that authors & publishers want and are accustomed to paying for. You can give hi-res scans away for free or you can charge for them.

Here's how to set up a photoselling site to automate search, payment & delivery, and bring in passive income.

### **Introduction to Artificial Intelligence**

**10:20 am - Tech Know Lab**

*Jacqueline Hovey*

Join us for a succinct journey through artificial intelligence (AI). We'll delve into its historical roots and explore its current landscape. Our brief presentation will spotlight pivotal milestones, followed by lively group discussions. Share your ideas, worries, and AI encounters — it's a unique chance for professionals and enthusiasts to shape the future of AI in libraries. Let's converse, learn, and ignite curiosity!

# INTERSECT UNCONFERENCE 2024

## SESSION DESCRIPTIONS

### **Passive Programming for All Ages**

**11:30 am - *Collections Gallery Conference Room***

*Stephanie Molnar and Leah Mosher*

Passive programming offers a simple and cost-effective method to enhance your library's programming statistics. This session will provide inspiration for passive programs suitable for all ages, primarily focusing on public libraries. It will also cover the essentials for executing a successful passive program and highlight the benefits of these programs.

### **Niche is the Word: Get Genealogists Grooving in Your Computer Labs**

**11:30 am - *Tech Know Lab***

*Rhonda Hoffman*

Learn how to go beyond database training for genealogists with this hands-on class. Discover how family historians are leveraging artificial intelligence and other technologies to enhance their research and how to stay updated with the latest family history technology trends.

### **12:30 - 1 - LUNCH**

*Central Meeting Room-* lunch provided by Lunch Box

### **1:15 - 2:15 - CENTRAL LIBRARY ACTIVITY/TOUR**

- 1. Meet at Launch Pad: Letterpress activity--**Print your own library keepsake
- 2. Meet at Grosvenor Room: Special Collections Tour--**an in-depth look at the unique and extensive rare book collection held by the Buffalo & Erie County Public Library. This exhibition is perfect for those new to the subject or anyone interested in learning more about these treasured volumes.

### **1:15 - 2:15 - DOWNTOWN TOUR**

**Explore Buffalo Downtown Anti-Slavery Tour,** meet at registration table

This walking tour of Lafayette Square, originally known as Court House Park, reviews Buffalo's anti-slavery period: the abolitionist lecturers who spoke at the Park, including Frederick Douglass, and the antislavery political conventions that took place there.

Wear comfortable walking shoes!

# INTERSECT UNCONFERENCE 2024

## SESSION DESCRIPTIONS

### **Assistive Technology**

#### **Petting Zoo**

**2:20 pm - Central Meeting Room**

*Michael Crossfox, Christopher Hulsman,  
and Sumana Silverheels*

An interactive discussion/presentation of assistive technologies offered as accommodations to students with disabilities; the history of disabled students and the Americans with Disabilities Act; incorporating fundamentals of Universal Design for Learning into library practices to foster accessibility. Attendees will be able to interact with assistive technologies hands-on.

### **AI and Cataloging:**

#### **The Good, the Bad, and the Ugly**

**2:20 pm - Collections Gallery Conference Room**

*Jeannette Mazur*

This session explores the various facets of integrating Artificial Intelligence (AI) into cataloging, focusing on both the advantages and challenges. Key topics include AI Basics, creating MARC records with AI, and future AI improvements to the online public access catalog (OPAC). The potential pitfalls are also examined, such as the costs of acquiring and maintaining AI OPACs, the expertise required for implementation, and the ongoing need to manage hallucinations and biases.

# INTERSECT UNCONFERENCE 2024

## SESSION DESCRIPTIONS

### UX 101:

#### **Getting Started with User Experience Research & Design**

**3:30 pm - Central Meeting Room**

*Sarah Patton and Melissa Polovich*

In an environment where library resources are stretched thin, understanding your patrons' needs and frustrations is crucial, and using user research data is one of the most beneficial ways to advocate for change that maximizes resources and improves community support.

In this interactive session, we will introduce a variety of user experience (UX) research techniques such as behavior mapping, usability testing, graffiti walls and more, showcasing real-world examples of their application. Attendees will identify challenges specific to their institution and determine effective research methods to uncover issues and improve services.

### **Adult Programming:**

#### **Let's Talk!**

**3:30 pm - Collections Gallery Conference Room**

*Leslie Carr, Faith Miller, and Leah Mosher*

Adult Programming: what works, what doesn't, what can be? Let's talk about what we can do to enrich the life of this important part of our library population--and give them some fun alternatives also! First, we will have a panel discussion from a group of librarians about a program that is successful in their library. Panelists will talk about their program and how it is working. Guests will be able to interact and ask questions. Then, we will break into small groups where each group will brainstorm and come up with a new adult program--something fun or fantastical! Each group will then present their program, where all can ask questions. Following that, we will have a general discussion about what's to come for this sometimes neglected part of our library population.

**Don't forget to come back to the Central Meeting Room after the last session for closing remarks and our basket raffles!**

Please fill out our feedback form:



<https://tinyurl.com/yemz8fxy>



# INTERSECT UNCONFERENCE 2024

## SPEAKER BIOGRAPHIES

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**Leslie Carr (she/her)** (*Adult Programming: Let's Talk!*) is an Adult Services Librarian at The Buffalo and Erie County Public Library's Central Branch. She has been working on new programs for adults, such as Cookbook Club, Buffalo History and Environment Series, Bad Art Night, and an Adult Spelling Bee. Her interest in this aspect of Public Librarianship began at the Hamburg Public Library, where she conducted Cookbook Club and speaker presentations.

**Michael Crossfox, St. John's University** (*Assistive Technology Petting Zoo*) has been an advocate for accessibility for over 20 years and has presented on the topic of UDL at academic conferences and symposia since 2017.

**Rhonda Hoffman** (*Niche is the Word: Get Genealogists Grooving in Your Computer Labs*) is the Genealogy Specialist for the Buffalo & Erie County Public Library. She has authored articles for popular genealogy periodicals, presented at the NYS Family History Conference, and is being honored this year by the New York Genealogical and Biographical Society for her twenty-five year career serving genealogists.

**Jessica Hollister (she/her)** (*Escape to the Library: Novel Engagement During Student Orientations*) is the Dental Liaison Librarian at the University at Buffalo (SUNY). Her research interests include evidence-based practice pedagogy in health sciences librarianship and academic librarians' experiences with appointment, promotion, and tenure processes.

**Jacqueline Hovey** (*Introduction to Artificial Intelligence*) Jacqueline Hovey is a tech-loving librarian with over 20 years of diverse experience in the field. Starting her journey as a page, she has since taken on roles in business, science and technology, local history and genealogy, and children's services. Jacqueline has also served as the director of a rural library, managed a city library, and currently teaches computer skills across Erie County.

**Christopher Hulsman, SUNY Buffalo State** (*Assistive Technology Petting Zoo*) is currently the Electronic & Educational Resources Librarian at SUNY Buffalo State University. He enjoys teaching and working with students. His academic interests are in English literature and history. During his leisure time he enjoys hiking, music, and sports.

**Molly Maloney (she/her)** (*Escape to the Library: Novel Engagement During Student Orientations*) is the Pharmacy Liaison Librarian at the University at Buffalo (SUNY). She began her library career in Information Literacy Instruction and Undergraduate Education, employing inclusive pedagogies such as Universal Design for Learning. She carries these principles through to Drug Information and Evidence Based Practice instruction.

**Jeannette Mazur** (*AI and Cataloging: The Good, the Bad, and the Ugly*) is an Electronic Services Content Analyst with the BakerHostetler library team. With over 15 years experience in technology and more than 12 years experience across various library settings including public, academic, and private. She earned her Master of Library and Information Science degree from Kent State University.

# INTERSECT UNCONFERENCE 2024

## SPEAKER BIOGRAPHIES

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**Faith Miller (she/her)** (*Adult Programming: Let's Talk!*) is a Librarian Trainee at the Central Branch of the Buffalo & Erie County Public Library System, where she co-hosts and organizes the library's monthly trivia program "Trivia @ the Library!". She is currently working on her Masters of Information and Library Science degree at the University at Buffalo with plans to graduate in Spring of 2025. In the future she hopes to continue to bring adult programming to our downtown community members!

**Stephanie Molnar** (*Passive Programming for All Ages*) has served as the Librarian and Branch Manager at the Lake Shore Library in Hamburg since 2019. She organizes programs for individuals of all ages while also managing the daily operations of the branch. When not reading or working, she can be found watching episodes of Mystery Science Theater 3000.

**Leah Mosher** (*Passive Programming for All Ages, Adult Programming: Let's Talk!*) earned her MLIS from UB and has worked as a full-time librarian trainee at the Lackawanna Public Library for two years, where she provides programming and reference services for children, teens, and adults. Their favorite book is Station Eleven, and they have a tuxedo cat named Gatsby.

**Sarah Patton (she/her)** (*UX 101: Getting Started with User Research Experience & Design*) is a User Experience and Information Desk Manager at the University at Buffalo Libraries. Having worked in special collections, public, and academic libraries she has had the opportunity to work with a wide range of patrons and learn how to quickly adapt services to suit complex and diverse community needs. In her current role, she advocates for UX research and design to develop user-centered library services and spaces.

**Melissa Polovich (she/her/hers)** (*UX 101: Getting Started with User Research Experience & Design*) currently serves as a User Experience and Information Desk Manager at the University at Buffalo's Abbott Library. She recently began this position after serving in a variety of human service and education-based roles both within and outside of the field of librarianship. An avid reader and aspiring birdwatcher, she can usually be found outdoors with one (or all) of her three rescue dogs.

**Sumana Silverheels, SUNY Buffalo** (*Assistive Technology Petting Zoo*) has been working in the field of disability services for over 30 years. She has an extensive background in assistive technology and its integration in the work and educational environment. She co-chairs the Electronic Information and Technology Accessibility (EITA) committee.

**Cynthia Van Ness** (*Automating Image Provision*) is the Director of Library and Archives at the Buffalo History Museum and the webmaster of BuffaloResearch.com on her own time. Her library science degree is from the University at Buffalo.

# THE WNYLRC CONTINUING EDUCATION COMMITTEE THANKS THE FOLLOWING FOR HELPING MAKE THE INTERSECT 2024 CONFERENCE POSSIBLE:

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**For sponsoring attendees,  
these Western New York Library Resources Council Committees:**

- Equity, Diversity, Inclusion, and Anti-Racism Committee (EDIAr)
- Western New York Library Support Staff Committee (WNYLSS)



**All of today's speakers and participants!  
THANK YOU!**